



GORUCO NYC

Sponsorship Prospectus GORUCO 2015

Thank you for your interest in GORUCO, a one day, single track conference for over 250 attendees in the beautiful Altman building in the Flatiron area of Manhattan.

GORUCO can help you reach a large group of motivated and experienced software developers on the East Coast as well as the rest of the US.

Your sponsorship helps keep GORUCO affordable and accessible to the widest possible audience.

Ready to sponsor?

Email sponsors@goruco.com

The background image shows a crowded conference hall with people standing and talking. A red semi-transparent overlay covers the entire image. In the background, a screen displays 'vagrant-2fs' and another sign shows a logo with the word 'gust' below it.

"GORUCO was a fantastic event for Stormpath. It gave us a chance to expose our product and get feedback from some of the top Ruby developers on the East Coast. The conference had the organization and infrastructure we expect from a professionally managed event, with a very high caliber of technical conversation."

- Claire Hunsaker

VP of Marketing and Business
Development, Stormpath (2013)

Sponsorship Levels



Platinum Level Sponsorship

\$20K (Limit 1)

- Exclusive Podium banner placement
- Logo placement on Conference Videos
- Prominent booth space in main conference hall
- Platinum sponsor designation in outbound marketing
- Platinum sponsor link on GORUCO website
- Name included in press release and event mailings
- Logo on conference signage in main conference hall
- Recognition in social media
- 12x2 banner (if provided) in main conference room
- 4x8 banner (if provided) in convention entrance area
- Content-approved email blast to all conference attendees
- 5 minute content approved sponsored talk
- 6 sponsor session passes
- Logo and 200 word description on website sponsors page
- Exclusive boat signage
- Exclusive space to set up a table (recruiting) or something else fun (branded photo booth, etc) - sponsor-provided
- An exclusive announcement at the start of our cruise.



Gold Level Sponsorship

\$10k (Limit 6)

- 4x3 banner stage placement
- Logo placement on Conference Videos
- Prominent booth space in downstairs Expo Hall
- Logo on conference signage in main conference hall
- Gold sponsor designation in outbound marketing
- Gold sponsor link on GORUCO website
- Name included in press release and event mailings
- Recognition in social media
- 12x2 banner (if provided) in main conference room
- 4 sponsor session passes
- Logo and 100 word description on website sponsors page



Silver Level Sponsorship

\$5k

- Silver sponsor link on GORUCO website
- Logo on conference signage in the main conference hall
- Recognition in social media
- 12x2 banner (if provided) in main conference room
- 2 sponsor session passes
- Logo and 50 word description on sponsors page of website



Bronze Level Sponsorship

\$2k

- Logo and 50 word description on website sponsors page
- Logo on conference signage in the main conference hall
- 1 conference pass



Lanyard Sponsorship

\$5K + cost of lanyard

- Provides wide recognition during GORUCO
- Logo and text on lanyard
- 2 sponsor session passes
- Can be added to other packages

Sponsorship Add-Ons

Want to make an even larger impact on GORUCO attendees? Consider one of our “sponsorship add-ons” in combination with a Bronze, Silver, Gold, or Platinum sponsorship.



Breakfast and Snacks Add-On

\$2.5K

- Your logo alone will appear on breakfast and coffee tables
- We announce your company name on stage at snack break.



Lunch Add-On

\$2.5K

- Your logo alone will appear on lunch serving tables.
- Your logo appears on main stage projectors during lunch.
- We announce your company's name on stage before lunch.

Don't see anything that fits? We can work with you to create a custom sponsorship. Opportunities are available at the conference as well as during the after party.

Ready to sponsor?

Email: sponsors@goruco.com